

PRIVACY POLICY

Version effective from 4.09.2026

the previous version of the Privacy Policy is available [here](#).

This Privacy Policy explains how we process your personal data when you use our Website and what rights you have under the applicable data protection laws.

We take appropriate technical and organisational measures to protect your personal data against loss, unauthorised access, alteration or disclosure. Data transmitted through our Website is encrypted using TLS.

Please read the following information carefully.

Who is the administrator of the website www.tripus-shop.com?

Tripus systems GmbH
Leitenweg 7, 89312 Günzburg
Phone: +49 8221 9016-0
Fax: +49 8221 32073
E-mail: sales@tripus.com

Hosting

To ensure uninterrupted access to our website, we use the hosting services of an external company based in the EU. Unless otherwise stated in this privacy policy, all data collected when using this website (e.g. from completed forms) is processed on the servers of our hosting partner. If you have any further questions, please contact our person responsible for the processing of personal data.

PERSONAL DATA

Which legal regulation governs the processing of your personal data?

We process your personal data in accordance with the General Data Protection Regulation (GDPR) and the German Federal Data Protection Act (BDSG). To the extent that information is stored on your terminal device or information already stored on it is accessed, the provisions of the Telecommunications Digital Services Data Protection Act (TDDDG), in particular Section 25 TDDDG, also apply.



HOW DO WE PROCESS THE PERSONAL DATA YOU SHARE WITH US?

What personal data do we process and for what purpose?

On our website we offer a variety of services as part of which we process different personal data on different legal grounds.

Objective	Personal data	Legal basis for the processing	Data retention time
Conclusion and performance of an agreement	First name and surname, company name, billing and delivery address, VAT identification number, e-mail address, telephone number, and contract and order data	article 6(1)(b) of the GDPR, i.e. processing in order to take action at your request, prior to conclusion of a contract, and processing necessary for the performance of a contract to which you are party	for the duration of the performance of the contract; thereafter, until the expiry of the applicable statutory limitation periods, unless longer statutory retention periods apply.
Continuity of communication and the contact form	First name, last name, e-mail address, telephone number, postal address	Article 6(1)(b) GDPR where the enquiry relates to taking steps before entering into or performing a contract; otherwise, Article 6(1)(f) GDPR on the basis of our legitimate interest in handling enquiries and conducting business communications	until the enquiry has been fully dealt with and thereafter, where necessary, until the expiry of the applicable statutory limitation periods.
Registration	E-mail address, order data	Art. 6 I lit. a GDPR, i.e. based on your consent for the opening of a customer account.	until you object to the processing of your personal data. You can delete your customer account at any time.
Analysis of the use of our Website	IP address, online identifiers, device and browser data, usage and interaction data, and consent status	Art. 6 I lit. a GDPR, i.e. based on your consent.	until the withdrawal of consent.



Objective	Personal data	Legal basis for the processing	Data retention time
Direct marketing of our own goods and services, advertising measurement, remarketing and personalisation of advertising	IP address, online identifiers, device and browser data, usage, interaction and conversion data, and, where applicable, hashed contact details	Article 6(1)(a) GDPR, i.e. on the basis of your consent	until the withdrawal of consent.
Establishment, investigation and enforcement of claims as well as the defense of claims before the courts and other state authorities	Master data, contact data, contract data, communication data, usage data and payment data	Article 6(1)(f) GDPR, i.e. processing for the pursuit of our legitimate interest in the establishment, investigation and enforcement of claims and the defense of claims before courts and other public authorities	until the expiry of the applicable statutory limitation periods or until the relevant proceedings have been finally concluded
Compliance with the obligations arising from legislation, in particular tax and accounting regulations	Master data, contact data, contract data, invoice data and payment data	Article 6(1)(c) GDPR, i.e. processing is necessary for compliance with our legal obligations, in particular tax and accounting regulations	for the duration of the applicable statutory retention periods, in particular pursuant to Section 257 HGB and Section 147 AO

Electronic withdrawal function

On our Website we provide an electronic function through which you may declare your withdrawal from a contract concluded with us.

When using the withdrawal function, we process the data you enter in the form. This includes in particular:

- Order number,
- E-mail address,
- First name and last name, where provided.

We process that data for the purpose of receiving, assigning, handling and documenting your declaration of withdrawal and sending the legally required confirmation of receipt.



The data submitted through the withdrawal function are stored on the server of our Online Shop. A notification confirming receipt of the declaration of withdrawal is also sent to the email address within our company responsible for handling withdrawals.

The legal basis for the processing is Article 6(1)(c) GDPR in conjunction with Section 356a of the German Civil Code (BGB), insofar as the processing is necessary to comply with legal obligations relating to the electronic withdrawal function. To the extent that the processing is also necessary to reverse the contract, it is carried out on the basis of Article 6(1)(b) GDPR.

The data are stored only for as long as necessary to handle and document the withdrawal and to comply with statutory retention and accountability obligations.

Voluntary provision of personal data

The provision of your personal data is generally voluntary. However, certain information is required to take steps before entering into a contract, to conclude a contract or to perform a contract. Without this information, we may be unable to conclude the contract or provide our services. Mandatory fields are marked accordingly.

Recipients of personal data

Your personal data may be disclosed to service providers engaged by us, in particular IT, hosting, payment, shipping, marketing and administrative service providers, and, where required by law, to authorities and other public bodies. The current list of recipients and categories of recipients can be found [here](#).

Automated decision-making (including profiling)

We do not make decisions based solely on automated processing within the meaning of Article 22 GDPR. However, as part of the analytics and advertising services described in the document “Information on Cookies and Other Tools”, profiling may take place for analytics, advertising measurement and personalisation purposes after you have given your prior consent. You may withdraw your consent at any time with effect for the future through the cookie settings.

Will we transfer your personal data outside the EEA or to an international organization?

When Google services, including YouTube, are used, personal data may be transferred to or processed by Google LLC in the USA.

Google LLC is certified under the EU–US Data Privacy Framework. To the extent that a particular data transfer is covered by this certification, it is carried out on the basis of the European Commission’s



adequacy decision pursuant to Article 45(1) GDPR. You can find Google LLC's current certification status [here](#).

We also use HubSpot, a service provided by HubSpot Ireland Limited. In connection with its use, personal data may be transferred to or processed by HubSpot, Inc. in the USA.

HubSpot, Inc. is also certified under the EU-US Data Privacy Framework. To the extent that a particular data transfer is covered by this certification, it is carried out on the basis of the adequacy decision pursuant to Article 45(1) GDPR. You can find HubSpot, Inc.'s current certification status [here](#).

Further information can be found in European Commission Implementing Decision [\(EU\) 2023/1795 of 10 July 2023](#).

We do not currently transfer personal data to international organisations.

WHAT RIGHTS DO YOU HAVE IN RELATION TO THE PROCESSING OF YOUR PERSONAL DATA BY US?

Under the GDPR Regulation, you have the right to:

- request access to their personal data,
- to request the rectification of your personal data,
- to demand the deletion of your personal data,
- to demand the restriction of the processing of personal data,
- to object to the processing of personal data,
- to request the portability of personal data.

If you submit one of the above requests to us, we will inform you immediately - and in any event within one month of receipt of the request - of the measures taken in relation to your request.

If necessary, we may extend the one-month period by a further two months due to the complexity of the request or the number of requests.

In any case, we will inform you of the extension within one month of receipt of the application and inform you of the reasons for the delay.

Right of access to personal data (Article 15 GDPR)

You have the right to be informed about whether we process your personal data. If we process your personal data, you have the right to:

- Access to personal data,
- be informed about the purposes of the processing, the categories of personal data processed, the



- recipients or categories of recipients of such data, the envisaged period for which your data will be stored or the criteria used to determine that period, your rights under the GDPR and your right to lodge a complaint with the President of the Data Protection Authority, the source of such data, automated decision-making, including profiling, and the safeguards relating to the transfer of such data outside the European Union;
- to receive a copy of your personal data.

Right to rectification of personal data (Article 16 GDPR)

If your personal data is incorrect, you have the right to demand that we correct your personal data immediately. You also have the right to request that we complete your personal data.

The right to erasure of personal data, the so-called "right to be forgotten" (Article 17 GDPR)

You have the right to request the deletion of your personal data if:

- Your personal data are no longer required for the purposes for which they were collected or otherwise processed;
- You have withdrawn your express consent if the personal data was processed on the basis of your consent;
- Your personal data has been processed unlawfully;
- You have objected to the processing of your personal data for direct marketing purposes, including profiling, insofar as the processing of your personal data is related to direct marketing;
- You have objected to the processing of your personal data in connection with processing necessary for the performance of a task carried out in the public interest or processing necessary for the purposes of the legitimate interests pursued by us or by a third party.

Despite your request for deletion of your personal data, we may continue to process your data for the establishment, investigation or defense of claims, about which you will be informed.

The right to request the restriction of the processing of personal data (Article 18 GDPR)

You have the right to request the restriction of the processing of your personal data if:

- you dispute the accuracy of your personal data. In this case, we will restrict the processing of your personal data for a certain period of time so that we can verify the accuracy of the data;
- the processing of your data is unlawful and you request the restriction of the processing of your personal data instead of the erasure of your personal data;
- Your personal data are no longer required for the purposes of processing, but are necessary for the establishment, exercise or defense of your claims;
- You have objected to the processing of your personal data - until we determine whether our legitimate interests outweigh the reasons for your objection.



Right to object to the processing of personal data (Article 21 GDPR)

You have the right to object at any time to the processing of your personal data, including profiling, in relation to the following

- processing necessary for the performance of a task carried out in the public interest or processing necessary for the purposes of the legitimate interests pursued by the joint controllers or by a third party;
- Processing for direct marketing purposes.

Right to portability of personal data (Article 20 GDPR)

You have the right to receive your personal data from us in a structured, commonly used and machine-readable format and to transmit those data to another controller.

By default, we provide you with your personal data in CSV format. If you prefer to receive your data in a different format, please indicate your preferred format in your request. Where possible, we will endeavor to provide you with your data in your preferred format.

You may also request that we transfer your personal data directly to another controller (where technically feasible).

Complaint to the supervisory authority

If you consider that the processing of your personal data infringes data protection law, you have the right to lodge a complaint with a supervisory authority, in particular in the Member State of your habitual residence, place of work or place of the alleged infringement.

Responsible supervisory authority:

Bavarian State Office for Data Protection Supervision (BayLDA)

Promenade 18

91522 Ansbach

Germany

Telephone: +49 (0) 981 180093-0

E-Mail: poststelle@lda.bayern.de

Website: www.lda.bayern.de



Information on Cookies and Other Tools

General information

While browsing the web pages, HTTP cookies are used, hereinafter referred to as cookies, in other words small text data files, saved on your end-device while using the website. Their use is aimed at facilitating the operation of our website. These files allow us to identify the software you are using and tailor our website to your needs. Cookies usually contain the name of the domain from which they come, duration of their storage on the device and values assigned to them.

Types of cookies

We use two types of cookies:

- **Session cookies:** stored and kept on your device until the web browser is closed. Saved information is then permanently deleted from the memory of your device. This mechanism does not allow the acquisition of any personal data or confidential information from your device.
- **Persistent cookies:** stored and kept on your device until deleted. Closing the web browser or switching off the device does not cause them to be removed from your device. This mechanism does not allow the acquisition of any personal data or confidential information from your device.

Aims of cookies and similar technologies

We also use third-party cookies for the following purposes:

- providing the basic functions and configuration of the Website;
- storing and documenting your consent decision;
- analysing Website usage;
- measuring advertising and conversions;
- remarketing and personalising advertising;
- providing external content, in particular from YouTube and Google Maps.

Social Media profiles

We maintain corporate profiles on Facebook, LinkedIn and YouTube in order to provide information about our company and services and to communicate with customers and prospective customers.

When you visit or interact with our profiles, the respective platform operators process personal data. In particular, usage, device and interaction data may be processed and used to create user profiles and for personalised advertising. The scope and purposes of this processing are largely determined by the respective platform operators.

With regard to the processing of data as part of page statistics, we are joint controllers with Meta Platforms Ireland Limited in relation to Facebook Page Insights and with LinkedIn Ireland Unlimited Company in relation to LinkedIn Page Insights. Joint controllership is limited to the processing of the relevant Insights



data. The respective platform operators are generally responsible for any further processing carried out by the platforms.

Further information on this subject can be found in the privacy policies of:

- Facebook: https://www.facebook.com/privacy/policy/?entry_point=facebook_page_footer
- LinkedIn: <https://www.linkedin.com/legal/privacy-policy>
- YouTube: <https://policies.google.com/privacy?hl=en>

Consent Management with CookieYes

We use the CookieYes consent management platform to inform you about the cookies and similar technologies used on our Website, manage your choices and document your consent decision.

The provider is CookieYes Limited, 3 Warren Yard, Warren Park, Wolverton Mill, Milton Keynes, MK12 5NW, United Kingdom, company number 13074037. CookieYes processes personal data on our behalf.

Consent records are processed pursuant to Article 6(1)(c) GDPR in conjunction with Article 7(1) GDPR in order to comply with our statutory accountability obligations. To the extent that information is stored on or accessed from your terminal device for this purpose, this is carried out pursuant to Section 25(2) no. 2 TDDDG.

After you submit your declaration, the server stores your anonymous IP address, the date and time of your declaration and your browser information. Your data will be deleted after twelve months unless you have expressly consented to the further use of your data pursuant to Article 6(1)(a) GDPR or we reserve the right to use your data for other legally permissible purposes, about which we inform you in this statement. The banner allows you to decide which categories of data processing you wish to consent to. You may change your selection at any time through the cookie settings available on our Website or withdraw your consent with effect for the future.

Google Consent Mode

We use Google Consent Mode in its advanced version to transmit the decisions made through CookieYes to Google. Google Consent Mode does not itself obtain consent. Instead, it transmits the consent statuses received from our consent management system to Google services and adjusts the behaviour of Google tags accordingly.

In particular, the statuses relating to the following types of consent are transmitted:

- storage of analytics data (analytics_storage);
- storage of advertising data (ad_storage);
- transmission of user data to Google for advertising purposes (ad_user_data);
- personalisation of advertising (ad_personalization).



Before you have made a selection, the relevant consent statuses are set to “denied” by default. If you refuse consent, they remain set to “denied”.

Because we use the advanced version of Google Consent Mode, Google tags are loaded before you make a selection and also after consent has been refused. In this case, no analytics or advertising cookies are stored or accessed. However, the tags transmit cookieless measurement signals to Google.

These signals may include, in particular:

- the status of consent granted or refused;
- the date and time of access;
- information about the browser and terminal device, including the user agent;
- the IP address, which, according to Google, is truncated during collection;
- the URL of the page visited and the referrer URL;
- information as to whether the URL contains an advertising click identifier;
- a random number generated for each page view;
- information about the occurrence of specific events or conversions.

Google uses these signals to model measurement data, user behaviour and conversions. According to Google, the pings are not used to create remarketing lists or to personalise advertising for as long as the relevant consent statuses are set to “denied”.

Cookieless measurement signals are transmitted regardless of your consent. We base this processing on Article 6(1)(f) GDPR — our legitimate interest in controlling Google services depending on the consent status and in model-based measurement of Website usage and conversions.

Further information about Google Consent Mode can be found in [Google’s information on Consent Mode](#).

Google Analytics

Company: Google Ireland Ltd., Gordon House, Barrow Street, Dublin 4, Ireland. In addition to Google Ireland Limited, recipients of the data may include other companies within the Google group, in particular Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

Purpose: Google Analytics enables us to evaluate the use of our Website, prepare reports on Website activity and improve our online offering.

Legal basis: Consent pursuant to Article 6(1)(a) GDPR. Consent may be withdrawn at any time.

Personal data:

Once you have given your consent, the following data may be processed in particular:

- page views;
- first visit to the Website;
- start of the session;



- your click path and interactions with the Website;
- scrolling activity whenever a user scrolls to 90% of the page;
- clicks on external links;
- internal search queries;
- interaction with videos;
- file downloads;
- advertisements viewed or clicked;
- language settings;
- your approximate location at regional level;
- your IP address in truncated form;
- technical information about your browser and the terminal devices you use, such as language settings and screen resolution;
- your internet service provider;
- the referrer URL, meaning the Website or advertising medium through which you reached this Website.

Storage information: a maximum of two years.

If you do not give your consent, no analytics cookies will be stored or accessed. However, due to our use of advanced Google Consent Mode, the cookieless pings described in the “Google Consent Mode” section may still be transmitted to Google.

Further information on Google’s processing activities can be found in Google’s Privacy Policy. The Privacy Policy is available at: <https://policies.google.com/privacy?hl=en> You can find out how Google handles personal data by following this link: <https://policies.google.com/technologies/partner-sites?hl=en>

Google Ads, Conversion Tracking and Remarketing

Google Ads data recipient: Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

Legal basis: Consent pursuant to Article 6(1)(a) GDPR. Consent may be withdrawn at any time.

Purpose: Google Ads is a tool that we use for remarketing purposes. When you visit our Website and consent to the personalisation of your advertising, a cookie is used that enables the pages you visit and search terms you use to be evaluated. This allows you to receive advertisements tailored to your preferences. Interest-based advertising increases the extent to which advertisements are adapted to users through the use of their data.

Once you have given your consent, the following data may be processed in particular:

- pages viewed and interactions with our Website;
- advertisements clicked;
- information about orders and other defined conversions;
- cookie and advertising identifiers;
- IP address;
- browser, device and operating system information;



- referrer URL;
- information about interests and assignment to target groups.

Google may use the IP address and other automatically transmitted information for advertising measurement, to distinguish or recognise terminal devices and to personalise advertising. Usage and interest profiles may be created and information from different Google services may be linked.

To the extent that Google Ads stores cookies or comparable information on your terminal device or accesses such information, this is carried out on the basis of Section 25(1) TDDD. The subsequent processing of personal data, in particular for conversion tracking, remarketing, device recognition and personalised advertising, is based on your consent pursuant to Article 6(1)(a) GDPR.

You may withdraw your consent at any time with effect for the future through the cookie settings.

If you do not give your consent, no advertising cookies will be stored or accessed and personalised advertising and remarketing functions will remain disabled. However, due to our use of advanced Google Consent Mode, the cookieless signals described in the “Google Consent Mode” section may still be transmitted to Google for the modelling of measurements and conversions.

In addition to Google Ireland Limited, recipients of the data may include other companies within the Google group, in particular Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

Deactivation and information: you can disable personalised advertising using the following link: <https://adssettings.google.com/authenticated?hl=en>

Enhanced Conversions for Google Ads

We use the “Enhanced Conversions” function of Google Ads. The provider of this service is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.

The function is used to record conversions occurring after an interaction with a Google advertisement more accurately and attribute them to our advertising campaigns. Conversions may include, in particular, [purchases/contact enquiries/registrations/other events].

If you complete a corresponding conversion and have previously consented to the use of Google Ads and to the transmission of your data for advertising purposes, data provided by you may be transmitted to Google. Depending on the specific use, this may include, in particular:

- email address;
- telephone number;
- first name and surname;
- address and postcode.

Before transmission, the data is hashed using the SHA-256 encryption method. Hashing is a form of pseudonymisation and does not automatically result in the anonymisation of the data.



Google may compare the hashed data with hashed data relating to users who are signed in to a Google service. This allows Google to determine whether an interaction with a Google advertisement resulted in a conversion on our Website. The resulting information is used to measure and attribute conversions and to optimise our advertising campaigns.

The data is transmitted only if you have previously consented to the transmission of your data to Google for advertising purposes and the Consent Mode status `ad_user_data` is set to “granted”. If consent has not been given or has been withdrawn, `ad_user_data` is set to “denied”; in such a case, customer data intended for Enhanced Conversions must not be transmitted to Google.

The legal basis for transmitting and processing the data is your consent pursuant to Article 6(1)(a) GDPR. To the extent that information is stored on or accessed from your terminal device through the Google tags used, this is carried out on the basis of Section 25(1) TDDG.

You may withdraw your consent at any time with effect for the future through the cookie settings. The lawfulness of processing carried out before the withdrawal remains unaffected.

In addition to Google Ireland Limited, recipients of the data may include other companies within the Google group, in particular Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

Further information can be found in [Google’s information on Enhanced Conversions] and in [Google’s Privacy Policy](#).

Double Click

Provider: Google LLC, based in the USA.

Legal basis: consent pursuant to Article 6(1)(a) GDPR. Consent may be withdrawn at any time.

Purpose: analysing user activity in order to tailor the content displayed to users to their profiles and improve the management of advertising campaigns using DoubleClick analytics tools. Google DoubleClick uses a dedicated cookie script that collects various data, including the number of page views, users’ browsing behaviour on the page, IP addresses, previously visited websites and keywords used in searches.

Further information can be found in [Google’s Privacy Policy](#).

Analysis of User Behaviour and Creation of User Profiles

Google Tag Manager is provided by Google Ireland Ltd., based in Ireland.

Legal basis: Consent pursuant to Article 6(1)(a) GDPR. Consent may be withdrawn at any time.

Purpose: Google Tag Manager is used for the central management and consent-dependent activation of the analytics and marketing tags used on our Website. It does not itself create user profiles or independently analyse user behaviour. The integrated services are described separately.



Google's privacy information is available at the following link: <https://policies.google.com/privacy?hl=en>

Google Maps

Provider: Providing map functions on the Website using Google Maps API tools, for which Google LLC, based in the USA, is responsible.

Legal basis: Consent pursuant to Article 6(1)(a) GDPR. Consent may be withdrawn at any time.

Purpose: Google records all user activity in Maps, such as places visited, routes and businesses viewed. This data is stored and processed even where Maps is embedded on another Website through an API. Google uses a cookie in the Website operator's browser for this purpose.

Privacy Policy: Google's privacy information is available at the following link: <https://policies.google.com/privacy?hl=en>

HubSpot

Provider: Collecting information about user behaviour and automating user experience processes using HubSpot tools, for which HubSpot Ireland Ltd., based in Ireland, is responsible.

Legal basis: Consent pursuant to Article 6(1)(a) GDPR. Consent may be withdrawn at any time.

Purpose: Through HubSpot CRM, we collect various user data, such as customer names, addresses and email addresses. IP addresses may also be stored, either in an identifiable or anonymised form. We may create pseudonymised user profiles in order to evaluate this data, which involves the collection and storage of personal data. We are therefore required to comply with specific data protection obligations.

Privacy Policy: HubSpot's Privacy Policy is available at the following link: <https://legal.hubspot.com/privacy-policy>

Google reCAPTCHA

Provider: Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.

Purpose: We use Google reCAPTCHA to determine whether entries made in our forms are submitted by a natural person or automatically by a program. This is intended to protect our Website and forms against spam, misuse and automated attacks. In particular, the IP address, device and browser information, referrer URL, usage behaviour and mouse and keyboard interactions may be processed.



Legal basis: Article 6(1)(f) GDPR — our legitimate interest in protecting our Website and forms against spam and automated attacks. To the extent that the use of reCAPTCHA is strictly necessary for the secure provision of the relevant form, the storage of or access to information on your terminal device is carried out pursuant to Section 25(2) no. 2 TDDDG.

Privacy Policy: <https://policies.google.com/privacy?hl=en>

PayPal

Provider: PayPal (Europe) S.à r.l. et Cie, S.C.A., 22–24 Boulevard Royal, L-2449 Luxembourg.

Purpose: if you select PayPal as your payment method, we use PayPal to process and secure the payment transaction. In particular, master data, contact data, order data, payment data, device data and usage data may be processed. PayPal may use cookies and similar technologies to provide the payment function, authenticate users and prevent fraud.

Legal basis: Article 6(1)(b) GDPR — performance of the payment transaction selected by you. To the extent that cookies and similar technologies are strictly necessary for the PayPal payment requested by you, they are used pursuant to Section 25(2) no. 2 TDDDG.

Privacy Policy: <https://www.paypal.com/us/legalhub/paypal/privacy-full>

Jetpack

Provider: Aut O'Mattic A8C Ireland Ltd., Grand Canal Dock, 25 Herbert Place, Dublin, D02 AY86, Ireland.

Purpose: We use Jetpack analytics functions to evaluate the use of our Website, user activity and the sources of Website visits and to improve our offering. In particular, online identifiers, IP address, device and browser data, referrer URL and usage and interaction data may be processed.

Legal basis: Consent pursuant to Article 6(1)(a) GDPR in conjunction with Section 25(1) TDDDG.

Privacy Policy: <https://automattic.com/privacy/> and <https://jetpack.com/support/privacy/>

Issuu

Provider: Bending Spoons S.p.A., Via Nino Bonnet 10, 20154 Milan, Italy.

Purpose: We use Issuu to embed and display digital publications on our Website. Issuu may process information about the terminal device, the IP address and which embedded documents are viewed and how they are used.



Legal basis: Consent pursuant to Article 6(1)(a) GDPR in conjunction with Section 25(1) TDDDG.

Privacy Policy: <https://issuu.com/legal/privacy>

Rubicon Project/Magnite

Provider: Magnite, Inc., 1250 Broadway, 15th Floor, New York, NY 10001, USA.

Purpose: Magnite is an advertising platform that may use cookies and online identifiers to synchronise user identifiers, deliver and measure advertising and create and use advertising profiles.

Legal basis: consent pursuant to Article 6(1)(a) GDPR in conjunction with Section 25(1) TDDDG.

Privacy Policy: <https://www.magnite.com/legal/advertising-platform-privacy-policy/>

To be familiar with rules for the use of cookies, we recommend that you read the privacy policies of the companies mentioned above.

Cookies may be used by advertising networks, especially Google, to display ads tailored to your preferences. To do so, information may be saved on your Internet behaviour or your activities on the website.

To browse and edit information on your preferences, collected by the advertising network of Google, you may use the tool available at this address: <https://www.google.com/ads/preferences/>.

You may change the cookie settings by yourself at any moment in the options of the web browser or service, to specify conditions for storing such files and granting access to your device via them. You may change these settings to block the automatic handling of cookies in the options of your web browser or to be informed every time they are stored on your device. Detailed information on the options and methods for handling cookies is available in the settings of your software (web browser).